

Field Day 2021 Publicity Bonus Points

GLG/June 5, 2021

Introduction:

7.3.2. Media Publicity: 100 bonus points may be earned for attempting to obtain publicity from the local media. A copy of the press release, or a copy of the actual media publicity received (newspaper article, etc.) must be submitted to claim the points. Available to all Classes.

Application to NF4AC

Our PIO's efforts to obtain publicity from local media easily qualify for the Media Publicity 100 bonus points. In order to secure the points, we merely need to provide documentation of either the press release or the actual media publicity received.

APPENDIX
SUGGESTED DOCUMENTATION FOR SUBMISSION TO ARRL

BONUS POINT DOCUMENTATION	7.3.2 MediaPUBLICITY
Rule	7.3.2. Media Publicity: 100 bonus points may be earned for attempting to obtain publicity from the local media. A copy of the press release, or a copy of the actual media publicity received (newspaper article, etc.) must be submitted to claim the points. Available to all Classes.
Press Release	Our media campaign: 1. Email sent out to print/associated media 6/3/2021. See Appendix One.

APPENDIX ONE: First News Media Release (6/3/2021)



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Amateur Radio “Field Day” - June 26 and 27 – Skill, Service and Science

Members of the Alachua County Amateur Radio Emergency Service (ARES) will be participating in the national Amateur Radio Field Day exercise, June 26 – 27 at The Alachua County Sheriff’s Office located at 2621 SE Hawthorne Rd, Gainesville, Florida.

ARES provides a critical link in public service and the location for this event showcases our support of the Alachua County’s Emergency Management Department and first responders throughout the community.

Contact for the ARES location will be Dr. Gordon Gibby.

In addition, The Gainesville Amateur Radio Society (GARS) will hold a second field day at the at 14450 NE 148th Ave, Waldo Florida.

Contact for this event will be Mr. Shannon Boal.

Since 1933, ham radio operators across North America have established temporary ham radio stations in public locations during Field Day to showcase the science and skill of Amateur Radio. This event is open to the public and all are encouraged to attend.

The best chance to see radio operations are from 2:00 PM to 6:00 PM on Saturday June 26th, and 10:00 AM to 12:00 PM and on Sunday, June 27, 2020.

Field Day is a showcase for how Amateur Radio works reliably under any conditions from almost any location to create an independent communications network. Ham radio functions completely

independent of the Internet or cell phone infrastructure, can interface with laptops or smartphones, and can be set up almost anywhere in minutes.

Anyone may become a licensed amateur radio operator. There are more than 725,000 licensed hams in the United States, as young as 9 and as old as 100. It's easy for anybody to get involved right here in Gainesville, Florida.

For more information about Field Day or Amateur Radio, contact Dr, Gordon Gibby or visit www.arrl.org/what-is-ham-radio.

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REPLY received -- giving us information on competing events for elected officials already set for that day and indicating interest in working on alternative possibilities.